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APPLICATION NO.	FILI	NG DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/693,606	09/693,606 10/20/2000		Robert O. Banker	A-6285	8447
5642	7590	07/21/2004	EXAMINER		
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5030 SUGA		PERTY DEPARTN RKWAY	ART UNIT	PAPER NUMBER	
LAWRENC	EVILLE, G	A 30044	2611		
		•		DATE MAILED: 07/21/2004	1

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application	on No.	Applicant(s)					
		09/693,60	06	BANKER ET AL.					
	Office Action Summary	Examiner		Art Unit					
		Ngoc K.\	/u	2611					
	The MAILING DATE of this communicat	-		orrespondence ad	ldress				
THE I - Exter after - If the - If NO - Failu Any	ORTENED STATUTORY PERIOD FOR MAILING DATE OF THIS COMMUNICA sions of time may be available under the provisions of 3 SIX (6) MONTHS from the mailing date of this communic period for reply specified above is less than thirty (30) day period for reply is specified above, the maximum statuto re to reply within the set or extended period for reply will, eply received by the Office later than three months after ad patent term adjustment. See 37 CFR 1.704(b).	TION. 7 CFR 1.136(a). In no evertion. ays, a reply within the statiny period will apply and with stating possible to apply the apply statute, cause the app	ent, however, may a reply be tim utory minimum of thirty (30) days ill expire SIX (6) MONTHS from lication to become ABANDONE	ely filed s will be considered timel the mailing date of this or 0 (35 U.S.C. § 133).	y. ommunication.				
1)🖂	Responsive to communication(s) filed of	on <u>29 <i>April 2004</i></u> .							
2a)⊠	This action is FINAL . 2b)	☐ This action is n	on-final.						
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.								
Dispositi	on of Claims								
5)□ 6)⊠ 7)□	Claim(s) <u>1-24</u> is/are pending in the apple 4a) Of the above claim(s) is/are version is/are version is/are allowed. Claim(s) <u>1-24</u> is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction	vithdrawn from co							
Applicati	on Papers								
	The specification is objected to by the E								
	10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.								
	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).								
11)	The oath or declaration is objected to by								
Priority u	nder 35 U.S.C. § 119								
a)[Acknowledgment is made of a claim for All b) Some * c) None of: 1. Certified copies of the priority doc 2. Certified copies of the priority doc 3. Copies of the certified copies of the application from the International ee the attached detailed Office action for	cuments have bee cuments have bee he priority docume Bureau (PCT Rule	n received. n received in Application ents have been receive e 17.2(a)).	on No d in this National	Stage				
Attachment	(s)								
	e of References Cited (PTO-892)		4) Interview Summary (
3) 🔲 Infom	e of Draftsperson's Patent Drawing Review (PTO- nation Disclosure Statement(s) (PTO-1449 or PTC No(s)/Mail Date		Paper No(s)/Mail Dai 5) Notice of Informal Pa 6) Other:		9-152)				

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DETAILED ACTION

Response to Arguments

1. Applicant's arguments with respect to claims 1-24 have been considered but are most in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-24 are rejected under 35 U.S.C. 103(a) as being unpatentable over LaJoie et al (US 5,850,218 A) in view of Yuen (US 5,898,919 A).

Regarding claims **1 and 14**, LaJoie discloses a method for providing a full service television system comprising:

receiving an input signal from a user to provide a television service, e.g., NVOD, VOD or music service (see col. 17, lines 30-42);

responsive to the input signal, identifying the television service currently being provided to the user and tuning to frequency of the service source (It should be noted that the television service is selected based on the identified television service and the frequency. For instance, channel 14 at a certain frequency is associated with NVOD service, channel 15 at a certain frequency is associated with VOD service...etc - see col. 16, lines 10-28).

LaJoie does not explicitly disclose providing a television menu including a television menu option. However, Yuen shows in figure 7 a television menu 402 including a television menu option 400. As shown in figure 8, the television menu option 1 is selected to be included in the television menu based on the identified television service, e.g., pay-per-view (see col. 13,

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lines 10-22 and figures 7-8). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the system of LaJoie by providing a television menu including a television menu option as taught by Yuen in order to allow the user to select a desired service from the available television menu option.

Regarding claims **5**, **9**, **19**, **21** and **23**, LaJoie discloses a programmable television services client device (6 – see figure 1) that provide television control services (the set-top terminal 6 provides television control services such as NVOD service, VOD service or music service... etc – see col. 16, lines 12-28), said client device comprising:

memory (32) for storing data (see figure 3 and col. 13, lines 22-39); and a processor (30) coupled to said memory that is configured to receive an input signal from a user, responsive to the input signal, identifying a television service or a type of television channel currently being provided to the user and tuning to frequency of the service source (It should be noted that the television service is selected based on the identified television service and the frequency. For instance, channel 14 at a certain frequency is associated with NVOD service, channel 15 at a certain frequency is associated with VOD service... etc - see figure 3; col. 13, lines 22-39 and col. 16, lines 10-28).

LaJoie does not explicitly disclose providing a television menu including a television menu option. However, Yuen shows in figure 7 a television menu 402 including a television menu option 400. As shown on figure 8, the television menu option 1 is selected to be included in the television menu based on the identified television service, e.g., pay-per-view (see col. 13, lines 10-22 and figures 7-8). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the system of LaJoie by providing a television menu including a television menu option as taught by Yuen in order to allow the user

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to select a desired television service or a type of television channel from the available television menu option.

Regarding claims **2**, **7**, **12** and **16**, the combination teaching of LaJoie and Yuen further discloses that the service provided is identified by a set top terminal 6 (see LaJoie: col. 16, lines 16-19 and 29-31; col. 17, lines 30-32).

Regarding claims **3**, **6**, **11** and **17**, the combination teaching of LaJoie and Yuen further discloses that the service is identified by information, e.g., service table, stored in memory of se top terminal (see LaJoie: col. 12, lines 16-19 and 29-31; col. 17, lines 22-39).

Regarding claims **4**, **8**, **13** and **18**, the combination teaching of LaJoie and Yuen further discloses that a user input corresponds to a predetermined input signal, e.g., a user request channel 14 corresponding to a NVOD service, channel 15 corresponding to VOD service (see LaJoie: col. 16, lines 19-24; col. 17, lines 30-37).

Regarding claims **10, 15, 20, 22 and 24**, the combination teaching of LaJoie and Yuen further discloses the television service is a purchasable media presentation, e.g., NVOD, VOD, Pay Per View (see LaJoie: col. 16, lines 19-24: Yuen: see figure 7).

Conclusion

4. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period

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will expire on the date the advisory action is mailed, and any extension fee pursuant to 37

CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event,

however, will the statutory period for reply expire later than SIX MONTHS from the date of this

final action.

Any inquiry concerning this communication or earlier communications from the examiner

should be directed to Ngoc K. Vu whose telephone number is 703-306-5976. The examiner can

normally be reached on Monday-Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Andrew Faile can be reached on 703-305-4380. The fax phone number for the

organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private

PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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PRIMARY EXAMINER

NV July 6, 2004

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